### **Homepage**

* **About Us**
  + Company Registered Name
  + Contact Numbers and Emails
  + High-quality image or video that showcases your forklifts in action or your team providing services.
  + A short description of the main services you offer (e.g., forklift rental, driver services, maintenance).
  + Company Background: Share your business’s history, mission, and values.
  + Certifications and Safety Standards:
    - List any certifications related to safety, forklift operation, or maintenance.
    - Mention compliance with industry standards or safety regulations.
* **Industries Served**
  + Target Industries: List the industries you serve (e.g., construction, chemical, Pharmaceutical).
  + Special Projects: Mention any notable projects or partnerships with large companies.

### **Service Breakdown:**

* **Forklift Rental:**
  + Types of forklifts available (e.g., electric, diesel, gas, heavy-duty).
  + Mention different models and specifications (lifting capacity, height, fuel type).
  + Availability of both short-term and long-term rentals.
* **Driver Services:**
  + State if operators are included with rentals and their certifications.
  + Highlight the experience and training of your drivers.
* **Maintenance Services:**
  + Routine checks, emergency repairs, and preventive maintenance.
  + Explain what is covered under maintenance contracts (e.g., parts, labor, service intervals).

### **About US**

* **Company Background:**
  + Provide a short history of your business (when it started, key milestones).
* **Certifications and Safety Standards:**
  + List any licenses related to safety, forklift operation, or maintenance.
  + Mention compliance with industry standards or safety regulations.

### **Fleet Page**

* **Forklift Models & Specifications:**
  + Include detailed descriptions of each model in your fleet.
  + Specs should include lifting capacity, height, fuel type, and other key features.
* **Photos of Equipment:** High-quality images of each forklift model.
* **Usage Recommendations:** Describe what each type of forklift is best suited for (e.g., heavy-duty forklifts for construction, electric forklifts for warehouses).

### **Client Testimonials/Reviews**

* **Written Testimonials:** Ask for written reviews from past clients about their experience with your services.

### **Maintenance Page**

* **Service Levels:** Explain different levels of maintenance services:
  + **Routine Maintenance:** Scheduled checks and services.
  + **Emergency Repairs:** On-call support for breakdowns.
  + **Preventive Maintenance Contracts:** Offer long-term contracts for businesses with ongoing needs.
* **Technician Qualifications:** Highlight the experience or certifications of your maintenance team.
* **Service Process:** Explain how the maintenance process works, including response times, parts availability, and pricing structures.